

MAISON  
&OBJET

PRESSKIT

19 – 23.01.2023



## MAISON&OBJET

19 – 23.01.2023  
Belgium is Design  
Hall 6 Today,  
Stand J82 - K81  
Parc des expositions – Paris Nord Villepinte  
& and on the MOM platform

[casimir.be X indera.be](http://casimir.be X indera.be)

CASIMIR X INDERA

[designforresilience.be](http://designforresilience.be)

DESIGN FOR RESILIENCE

[kvp-textile-design.com](http://kvp-textile-design.com)

KVP TEXTILE DESIGN

[mublo.com](http://mublo.com)

MUBLO

[nataliabrilli.fr](http://nataliabrilli.fr)

NATALIA BRILLI

[staneditions.be](http://staneditions.be)

STAN EDITIONS

[stolp.com](http://stolp.com)

STOLP

[tenueville.com X peintagone.be](http://tenueville.com X peintagone.be)

TENUE DE VILLE X PEINTAGONE

[thealfredcollection.com](http://thealfredcollection.com)

THEALFREDCOLLECTION

[yvancaillaud.com](http://yvancaillaud.com)

YVAN CAILLAUD

## TAKE CARE!, A COMMITTED AND ENGAGING DESIGN

Maison&Objet has chosen to place its January 2023 edition on the theme of caring and commitment. Called "Take care!", the theme of the next Parisian show is based on four pillars that give design a resolutely resilient dimension, in line with the troubled times we are going through.

### DESIGN IN TUNE WITH THE WORLD

While the major health, ecological and human issues have dominated the news in recent years, they have also helped to highlight the need to make significant changes in the way we create, manufacture and consume. By choosing four major, intrinsically correlated axes, the Maison&Objet Paris show is positioning itself as an actor of this change while underlining the key role that designers play in providing concrete solutions to the problems and tensions that are shaking the planet. More than ever, they are taking part in the debate and contributing to a necessary and constructive reflection that will bring about changes that are beneficial to the planet and its inhabitants.

### VALUES AT THE SERVICE OF EVERYDAY LIFE

With the values it defends, the Belgium is Design platform could not but adhere to this approach. By choosing to support 10 projects ranging from the creation of furniture and carpets to the design of candles and innovative solutions in the field of neo-consumption, the designers in this selection defend the idea of a positive societal and environmental evolution and a humanisation of the very notion of innovation. By encouraging the adoption of new modes of consumption and offering incentives for change, designers are reinventing our lifestyles. Learning to disconnect in order to better reconnect with others, reinventing the notion of urban poetry, promoting colour and playful design as a social bonding agent, seeking out the potential of resilient materials in nature, and increasing the concepts of modularity, vectors of comfort and well-being: these are the credos of the Belgian designers in this edition.

### INTERCONNECTIVITY AT THE HEART OF THE DEBATE

Imagined to increase the comfort of life for users, but also to encourage benevolent exchanges between people, to take care of the planet and to protect know-how and craftsmanship, the products and concepts of the Belgian participants put technical research at the service of the human being, but also the strength of the collective at the service of innovation. By encouraging users to become committed actors and by placing the notion of creativity at the centre of the debate, they reinvent the very notion of everyday objects. In this 2.0 approach to design, the gesture is no longer the designer's prerogative. Invited to get involved in the design of the object itself when it is a question of partially or totally customised concepts or in the search for new modes of consumption, the user takes up, in the same way as the designer, an ambitious but salutary challenge: that of taking care of himself, of others, but also of the planet while contributing to the preservation of know-how and heritage.

See you from 19 to 23 January 2023 at Maison&Objet Paris to take the time to discuss, present and handle products that invite you to relax and feel good.

And on MOM all year long!



For the first time, furniture master CASIMIR has launched a collection in collaboration with a furniture manufacturer, INDERA. For three decades Casimir has been creating craftsman-made furniture pieces in his own ateliers and in his own name. For the Folded collection, the designer has decided to outsource the realisation of his designs.

## THE COLLECTION

For INDERA, Casimir designed seven small pieces of furniture which can all be used around the sofa - Indera's speciality. The collection was given the name Folded, referring to the Japanese art of origami. For each piece, Casimir had a solid oak board folded into a piece of furniture.

For each piece, Casimir had a solid oak board folded into a piece of furniture. These furniture classics can be found in almost every interior - a magazine holder, a side table, a coffee table, a shelf - but take on a new dimension thanks to the folding technique and its particularly fascinating shapes and sophisticated interplay of lines of the natural grain of the wood.

The furniture pieces, which could also be called objects, are very complementary to both the Indera seating collection and the pure Casimir interior line. These robust pieces in solid oak excel in simplicity and quality. Casimir and INDERA, both 100% Belgian producers, share the same philosophy in which local, sustainable, ecological and ethical are the code words, and also found each other in their desire for perfection and love for high-quality materials.

**CASIMIR  
INDERA**



→ **Folded rack**  
The extended version of bench and rack with four shelves. Available in high and low, left and right versions.  
Oak  
L110 x W32 x H160cm  
Price on request

↓ **Folded side**  
Side tables.  
Oak  
L76,5 x W28 x H40cm  
Price on request



↑ **Folded shelf**  
Magazine and book holder.  
In left and right version.  
Oak  
L82,5 cm x W36 cm x H36cm  
Price on request



↑ **Folded bench**  
Combinable with a chair or low table, usable as a bench or shelf. Available in long and short, left and right versions.  
Oak  
L100 x W32 x H40cm  
L140 x W32 x H40cm  
Price on request

DESIGN FOR RESILIENCE is a textile research studio for sustainable living.

Since 2009, Vanessa Colignon has set herself a goal: transform the textile industry to make it more sustainable. She studied fashion and textile design combined with a training in agroecology and naturalism. To meet her requirements, she embarked on textile research by placing the work of natural materials at the heart of her project. In 2019 she launched Design for resilience with a very first flagship product: the resilient sponge. Today, the brand offers more than 12 textile products for domestic use. As a pioneer in the creation of completely biodegradable everyday objects, Design for resilience would like to enable everyone to protect their health and reduce their environmental and social footprint via the creation of natural, resistant objects, product with respect for workers and living things.



## THE COLLECTION

The studio works with two naturally eco-responsible materials: linen and hemp. They are declined in knitted textile products for cleaning, body care and bulk bags.

Hemp is naturally anti-bacterial and gently scrubs. The resilient sponge is a range of natural, washable and compostable sponges for dishes and cleaning.

Linen is naturally hypoallergenic which makes it perfectly suited to sensitive skin. It is a high absorbant and soft material you can use to clean or dry your skin.

Labels, threads and fabrics are fully biodegradable. Ethically and eco-responsibly made in Belgium.



- ↖ **Hair towel**  
52cm x 85cm
- Make-up remover wipes**  
9cm x 9cm  
Linen, knitted in Tournai (BE)
- Exfoliating glove**  
12cm x 20,5cm  
**Hemp, knitted in Tournai (BE)**
- ↑ **Bulk bag**  
26cm x 28cm  
12cm x 17cm  
Hemp, knitted in Tournai (BE)
- ← **Resilient sponge for dishes**  
17,5cm x 12cm x 1cm
- Scouring pad**  
14cm x 18,5 x 0,3cm
- Dishcloth**  
24,5cm x 30cm
- Multi-use dishcloth**  
14cm x 10cm x 1cm  
Hemp, knitted in Tournai (BE)
- Towel**  
24,5cm x 28cm  
Linen, knitted in Tournai (BE)



KVP - TEXTILE DESIGN is above all a love story, a constant excitement for patterns and their power; it's a fascination for the final touch and the well-being that textile brings to an interior. The brand combines the creation of patterns and textile collections for furniture, entirely produced in Europe.

Through an established and unique graphic world, the designer KIM VANDE PITTE develops functional and modular solutions for its customers with exclusive designs to correspond precisely to their needs, enhance their interiors and make them captivating.

## THE COLLECTION

The CONCRETE LANDSCAPE collection is inspired by the Brutalist architectural movement. KVP has always been fascinated by the uncompromising minimalism of these buildings, which are at once oppressive in their massive and rigorous sculptural forms. And striking in their pure and honest graphic aesthetics, without superfluity or artifice. A raw beauty.

The MOIRE motif bears witness to the structural and architectural geometry inherent in everything, to the infinite possibilities of the straight line and the modular grid.

Its underlying stable structure criss-crosses, organizes, builds and then deconstructs itself in an oscillation of wave frequencies and fluidity.

Towards a more organic geometry, inspired by nature.

BLENDER oscillates between an architectural universe of volumes and shades drawn by a gradation of lines, and a more fractal geometry inspired by nature.

BLOCK WINDOW is inspired by a Brutalist building view and plays on volume through the succession of modular blocks and the placement of shadows.

GRID is treated as a plane. The motif thus retains all its colourful strength, while remaining simple and structural.



### → Bench Concrete Landscape

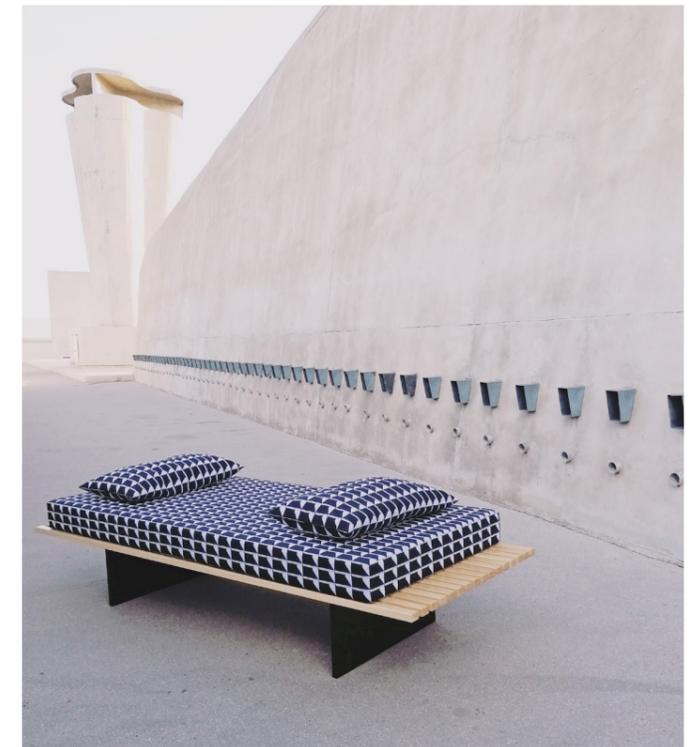
Covered with digital print fabric  
100% cotton, available per meter.  
Mattress : 80x175,5x12 cm  
Cushions : 64x39 cm  
Bench : 80x200x32,5 cm  
Slats in French oak -  
Birch plywood base  
Made in France  
Retail price : 3000€

### ↓ Knitted plaid MOIRE

Made in Germany  
155x190 cm  
50% Merino wool - 50% Acrylic fiber  
Retail price : 275,5€

### ↘ Dishcloth with motifs BLENDER - BLOCK WINDOW - GRID

100% cotton  
50cm x 70 cm  
Made in France  
Retail price : 29,50€





MUBLO is a Belgian interior and lifestyle brand characterised by high-quality furniture and interior accessories made in collaboration with local and European manufacturers.

Through the use of long-lasting materials, rich fabrics and a contemporary aesthetic, Mublo's unique products can stand the test of time in any interior. Mublo is warm and sophisticated, yet approachable with clean lines and shapes. The brand works in collaboration with local designers and European manufacturers and is an advocate for European manufacturing.

## THE COLLECTION

Benedicte is characterised by soft and rounded shapes, reminiscent of loose pillows lying together. The quilted seams at the edges of the seat, back and armrests add a sleek and minimalistic touch to the design while at the same time break up the volume of the cushions. Highly versatile, the main feature is its great modularity; two back heights and seats with different widths let you mix and match an infinite range of asymmetric combinations. With its special upholstery and elastic belts, Benedicte invites you to seek cosy relaxation and exceptional comfort.

### → **Bénédicte armchair**

Fabric, foam, aluminum, elastic straps  
94cm x 90cm x 88cm, seat height 41cm.  
*Retail price : 1860€*



### ↑ **Sofa Bénédicte**

Fabric, foam, aluminum, elastic straps  
300cm x 156cm x 105cm, hauteur 41cm  
Modular elements  
*Retail price : from 6092€ to 8395€*



NATALIA BRILLI worked for more than 20 years in the world of fashion with her own label as well as a set designer for theater and cinema. Based between Brussels and Paris, she is now starting a new chapter for her brand, creating objects sheathed in recycled leather, tapestries and raffia objects, ceramics and furniture.

Since the beginning, her approach has been constant: oscillating between surrealist and symbolic influences, the designer proceeds daily, in the form of a cabinet of curiosities, to collect objects defined in turn as talismans or fetishes. These gris-gris, good luck charms or simply relics embody a sacred dimension and help defining a universe where everything is humanised by use.

Natalia Brilli's approach is in keeping with the quality requirements and craftsmanship that are dear to her. Through her formal vocabulary, she attempts to offer a contemporary version of the vanity in minimal form, thus provoking a memento mori as disturbing as it is seductive.

## THE COLLECTION

The tapestries and raffia objects are made in a family workshop in Madagascar. Natalia Brilli then works on the pieces to sheath them. All the leathers come from the dormant stocks of French and Italian luxury tanneries, which is why most of the creations are limited and numbered editions. The ceramics are all unique pieces made in Belgium. For the furniture the designer collaborates with Belgian cabinet makers.

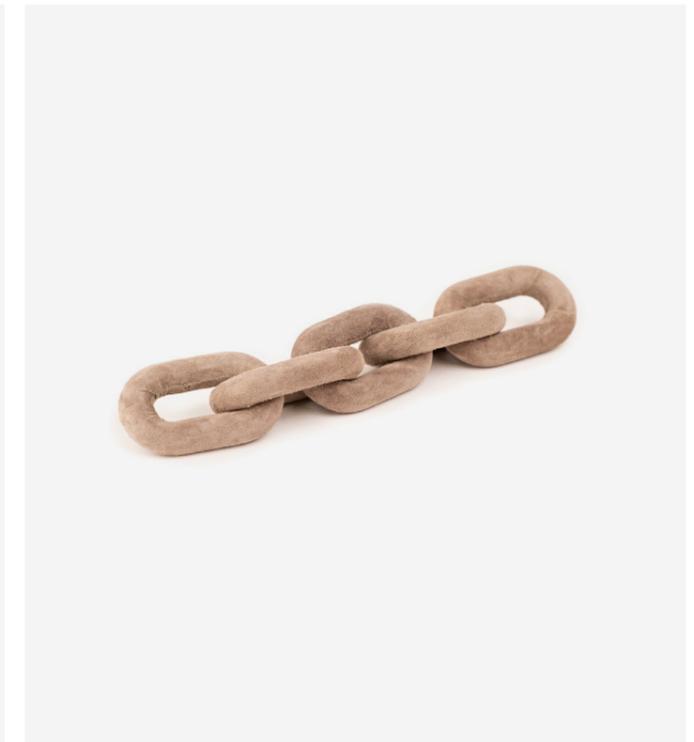


← **Fatu huku**  
Mask in raffia with shells covered with recycled leather.  
Raffia and leather  
30cm x 25cm  
Retail price : 940€

↓ **Octopus Stool**  
Wooden tripod stool, fully upholstered with recycled leather.  
H30cm x L26cm x P30cm  
Retail price : 950€



↓ **Chain**  
5-ring chain covered with recycled velvet.  
Resin and recycled velvet  
25cm x 5cm  
Retail price : 575€



## CANDL STACKS

Variable dimensions

Public price: 25 €-58 €

Skyscraper € 108.50



STAN EDITIONS founded by 28-year-old Belgian Stan Verstraete in Gent (BE) is a young design brand in which the designer develops refreshing new products, sometimes in cooperation with other interesting designers and creatives.



## THE COLLECTION

His first collection, CANDL STACKS, is the result of the search for a new way to use candles and was inspired by the increasing supply of sculpted candles. These unique modular candles encourage creativity and allow you to build and rearrange candle stacks perfectly attuned to your own universe, mood and interior.

The unique thing about Stan Editions is that it gives the user, both the end consumer and the shops, the freedom to create their own towers or stacks. The Stan Editions pre-made stacks are just a start, they encourage creativity and form the basic package to built on. The addition of one new colour shape suffices to form a completely new stack. In this way, both the end consumer and the shops get the chance to built stacks that are perfectly attuned to their own universe and interior.



Stan Editions

# STOLP

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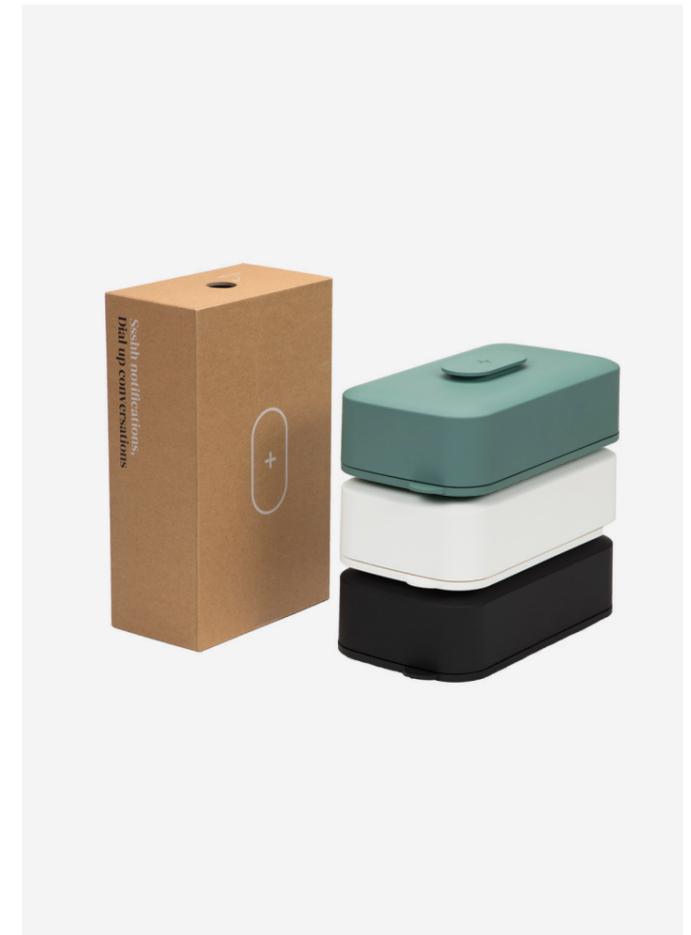
IG @stolp.official

STOLP is a digital wellbeing brand from Antwerp (BE) launched end of 2020 - a defining year for our relationship to mobile tech. The brand helps people discover daily moments of disconnecting in a world that is 'always on' to find more clarity and peace of mind everyday. Stolp builds real-world products and experiences that encourage new ways to disconnect from your phone.

STOLP is a Faraday cage, a technology ensuring that once the phones are placed an inside, no signal can enter. No phone signal, WiFi, 3-5G,... connection whatsoever on your phone will come in, nor out. The goal? Pure peace of mind and uninterrupted focus & conversations. Stolp Recharge includes our wireless power bank, made to fit Stolp seamlessly, to recharge the phone while you power up on life beyond the screen.



**Stolp**  
Tool to disconnect  
With wireless powerbank  
Retail price : 79,95€



Stolp®

# TENUE DE VILLE X PEINTAGONE

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## THE COLLECTION

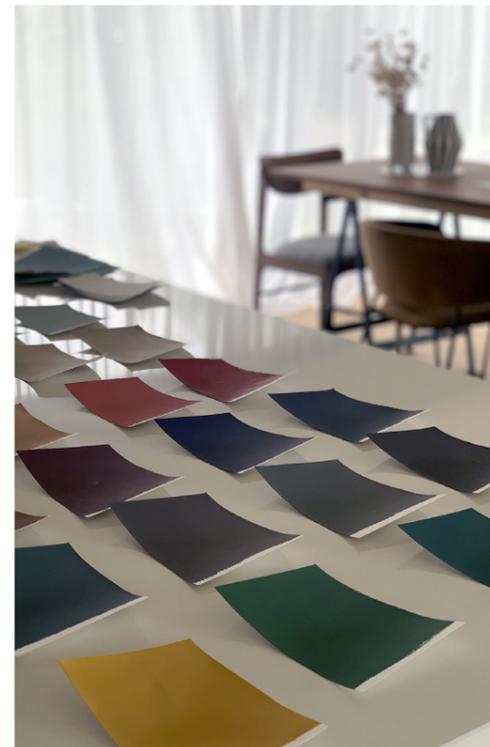
Tenue de Ville and Peintagone, two 100% Belgian brands, have joined forces around a paint shade card. Hundreds of colours have been elaborated by the hand and eye of Alexia de Ville, the creator of Tenue de Ville, to retain 24 that correspond to the universes of the two young brands. In parallel to this colour card, Tenue de Ville is launching two collections of wallpapers that will perfectly match the tones of the range of this pop-up collection. Under the title "Signature", available in 2 volumes, the brand has selected its most emblematic motifs and panoramas from past collections.

The studio TENUE DE VILLE, author and publisher of timeless wallpapers since 2014, created by Alexia de Ville, is based in the centre of Brussels. Thanks to her artistic approach and hand-drawn patterns, Alexia de Ville brings new atmospheres to interiors by releasing an original collection every year. Alexia uses all mediums to give shape to her ideas, moving freely from engraving to collage, from drawing to photography, etc., before refining her research with graphic programs.

PEINTAGONE, a Belgian paint brand created in 2015, offers 168 colours that have been worked on over time and regularly reviewed in order to adapt them to changing trends. They are an integral part of the brand's identity and all have a story formulated around their name. Peintagone markets 40 products that meet the needs of specific media and of very high quality. Five ranges have been designed according to the various existing media in order to simplify the selection of the right product.



TENUE DE VILLE



↑ **Tenue de Ville x Peintagone collaborative colour card**  
Available in 1L, 5L and 20L in different finishes  
Price on request



↑ **Signature Tome I**  
Fleece wallpaper  
Available in rolls, in standard or custom sizes  
Retail price: approximately 60€/m<sup>2</sup>



→ **Signature Tome II**  
Fleece wallpaper  
Available in rolls, in standard sizes or made to measure  
Retail price: approximately 60€/m<sup>2</sup>

The design studio Maison Marie Mees Cathérine Biasino was founded in 2006. Their design label TheAlfredCollection dates from 2009 and consists of a collection of sustainable interior textiles. They work with interior designers and architects (including Marie-Jose Van Hee Architects, Robrecht and Daem Architects, Wim Goes and John Pawson). Created a rug collection for Valerie\_Objects and exhibited at Maniera gallery in Brussels (B) and Tatyana Pieters Gallery in Ghent (B). Their work was also shown at Museum Boijmans van Beuningen in Rotterdam (NL) and the Design Museum Ghent. The museum also has a carpet in its permanent collection.

## THE COLLECTION

TheAlfredCollection presents a new series of handwoven rugs whose strength is a beautiful interaction between yarn and design. Alfred has chosen a 100% natural fibre, hand-spun Tibetan highland wool, known for its softness and appreciated for its durability. Thanks to this wool, the carpets have a beautiful texture and are pleasant to the touch. The craftsmanship and tradition of hand weaving reinforce the special character of the rugs.

The palette of 4 natural wool shades of SHADES OF SHEEP creates a gradient on a 5 meter long carpet. A journey that invites you to contemplate the discreet beauty of this natural material and brings out the richness of its craftsmanship.

BISKAH\_INDIGO is a carpet that emphasises the rich nuances of the yarn. The serene surface is bordered by naturally coloured indigo stripes that contrast with the natural undyed wool of the Tibetan highlands.



### ← Shades of sheep

Rug  
100% hand-spun Tibetan highland wool  
100cm x 500cm  
Retail price: 820€/m<sup>2</sup>

### → Biskash Indigo

Rug  
100% hand-spun Tibetan highland wool  
170cm x 240cm  
Retail price: 820€/m<sup>2</sup>





Yvan Caillaud has a degree in industrial design and opened his studio in Brussels in 2018.

Passionate about simplicity, he has a deep interest in questioning industrial processes to bring poetry to the manufactured object while keeping an eye on the craft and know-how of yesteryear.

## THE COLLECTION

By creating lyrical and unexpected experiences, its design leads users to revel in their everyday lives. The studio approaches design in the conception of objects, furniture, lighting and scenography, from conception to completion. It follows an editorial line sensitive to the narrative and poetic dimension of the object, while adopting an industrial logic. His approach is built on a constant back-and-forth between the fields of design and reference universes, materials and know-how, form and narrative, body and mind.

MONADE is a set of two wall mirrors. Hypnotic, the concentric curves of the aluminum tubes catch the eye in a frugal tête-à-tête in the heart of the mirror. Open to intimacy, MONADE is integrated into the space as an architectural element, like a window on oneself.

With its elementary, strong and simple lines, the luminous suspension PRÉMISSE generates several interpretations; branches for the one, bird's flight for the other. It questions in this way the status of the object and brings to question the notion of artifact. Can the broken branch become an object when the individual decides to see it as a sculpture, a suspension or a luminary?

Yvan Caillaud



↑ **Prémisse**  
Pendant lamp  
Aluminum and LED  
1200 cm  
Retail price: 370€ (single) to 650€ (set)



← **Monade**  
Mirror set  
Aluminium  
Two sizes: 930cm x 420cm | 1470cm x 560cm  
Retail price: 870€ | 1050€



BELGIUM IS DESIGN promotes Belgian design on the international scene. The platform has been in existence for over 10 years and is an initiative of several design promotion institutions such as Flanders DC, MAD, Home of Creators and Wallonie-Bruxelles Design Mode (WBDM).

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*Wallonie  
Bruxelles  
Design  
Mode*

Flanders DC for Design supports, promotes and connects Flemish entrepreneurs and companies from the design industry, both at the start, growth and professional expansion of their business. Flanders DC provides advice and guidance, opens doors abroad through international actions, brings recognition with, among others, the Henry van de Velde Awards, and inspires and stimulates collaborations.

Embodying Belgian creativity in the design sector and promoting dynamic young businesses that will be the key figures of the future: that is the mission of WALLONIE-BRUXELLES DESIGN MODE (WBDM), the public agency for the promotion of design and fashion which seeks to improve the international visibility of designers from Wallonia and Brussels.

Since 2006, WBDM has given its support to these creative industries, mainly achieved through collective stands at international trade fairs, exhibitions, B2B events, and meetings with the press and other international opinion makers. Through these activities and close supervision, WBDM continues to witness the flourishing of business in this sector.

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#### PRESS

The press kit and the high definition visuals are available on Belgium is Design website:

[belgiumisdesign.be/press](http://belgiumisdesign.be/press)

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